



**2011 MEDFA Annual Conference Sponsorship Opportunities**  
**October 13-14, 2011**  
**Crowne Plaza Hotel, Kansas City, Missouri**

Join Missouri's leaders in economic development financing at this year's conference for informative sessions and networking. As a sponsor you can add visibility and name recognition for your organization while supporting MEDFA. MEDFA takes an active role in legislative matters working to educate and inform individuals and communities concerning the responsible use of economic development tools. MEDFA's membership includes community economic development directors, public officials, real estate developers, attorneys and financial professionals from across the state. The sponsorship levels are as follows:

**Presenting Sponsor - \$5,000**

- Complimentary one-year membership in MEDFA (\$750 value)
- Opportunity to make a brief, exclusive presentation to attendees to market your organization/services
- Exclusive booth/table to be set up in registration area, or distribute PR materials at "Sponsor Appreciation Table" in registration area, whichever you choose.
- Large logos on conference brochure, conference program, MEDFA web site information, Facebook page, conference signage and all email blasts related to the conference.
- Seven complimentary registrations for the full conference (\$1,225 value)
- Opportunity to host a breakfast roundtable topic of your choice (subject to MEDFA's approval)

**Gold Sponsor - \$2,500**

- Signage/display as company may deem appropriate to be set up in registration area
- Medium logos on conference brochure, conference program, MEDFA web site information, Facebook page, and conference signage.
- Five complimentary registrations for the full conference (\$875 value)
- Company PR materials distributed at "Sponsor Appreciation Table" in registration area.
- Opportunity to host a breakfast roundtable topic of your choice (subject to MEDFA's approval)

**Silver Sponsor - \$1,000**

- Small logos in conference program and conference signage.
- Two complimentary registrations for the full conference (\$350 value)
- Company PR materials distributed at "Sponsor Appreciation Table" in registration area.
- Opportunity to host a breakfast roundtable topic of your choice (subject to MEDFA's approval)

**Bronze Sponsor - \$500**

- One complimentary registration for the full conference (\$225 value)
- Company PR materials distributed at "Sponsor Appreciation Table" in registration area.
- Recognition in conference program

**Dinner Host - \$4,000**

- Benefits of a Gold Sponsor. Dinner menu arranged by MEDFA.
- Opportunity to make brief presentation to attendees at dinner.
- Banner or other signage/display as you may deem appropriate to be set up at dinner

**After Dinner Cocktail Gathering in the Power & Light District Host - \$3,000+ in kind**

- Benefits of a Gold Sponsor. Food & Beverage selection at discretion of host.
- Reception coordinated by company hosting event to last two hours following dinner on October 13.
- Reception to be held at a location of host's choice in the Power & Light Entertainment District.

**Networking Breakfast - \$1,500**

- Benefits of a Silver Sponsor. Breakfast menu arranged by MEDFA.
- Opportunity to make brief presentation to attendees at breakfast.
- Banner or other signage/display as you may deem appropriate to be set up at breakfast.

**Break Sponsor - \$750**

- Benefits of a Bronze Sponsor. Refreshment break menu arranged by MEDFA.
- Signage recognition at break station

Please contact us to customize a sponsorship package appropriate for your company/organization, or fill out the form below and send to Jill Quinn at [jquinn@edckc.com](mailto:jquinn@edckc.com), or (816) 691-2170 (fax).

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level Desired: \_\_\_\_\_

Please invoice: \_\_\_\_\_ or Check Enclosed: \_\_\_\_\_

***Thank you for your support!***